

277

BENSON & HEDGES 100's

THE LENGTH YOU GO TO FOR PLEASURE



2061034375

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Ultra Lights: 5 mg "tar," 0.4 mg nicotine; Men: 6 mg "tar," 0.4 mg nicotine;
 Lights: 100's Soft & Men: Box 10 mg "tar," 0.8 mg nicotine; 100's Box
 11 mg "tar," 0.8 mg nicotine—100's; Soft & Men: 16 mg "tar," 1.1 mg nicotine;
 Box 16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Reseller: Philip Morris will reimburse you the face value of this coupon plus 5¢ handling and postage provided you and the consumer have complied with the terms herein. Voucher submitted by unauthorized agent. Vouchers showing purchases of sufficient stock to cover 40 cigarettes must be shown upon request. Void where prohibited, taxed or restricted. Cash value .0001¢. Redeem by mailing to: Philip Morris U.S.A., CIGAR Dept. 408005, 1 Parkway Drive, Dan Pk, Dover 19040.

Consumer: Limit 1000 cigarettes per purchase. Not to be transferred, sold or repurchased. No holidays excepted. Any other law controlling fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of Philip. Offer good only in U.S.A. Consumer pays any sales tax.

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